

THE PROMULGATOR

OFFICIAL MAGAZINE OF THE LAFAYETTE BAR ASSOCIATION

The Promulgator is the official magazine of the Lafayette Bar Association that features articles, interviews with members, event highlights, law firm news, business advertisements, and classified ads. The publication is circulated to hundreds of locations and to nearly a thousand members of the association throughout Acadiana. Each issue is printed in half gray scale, half color and available online at the LBA website for download in full color.

900
MEMBERS

Of the Lafayette Bar Association

550
OFFICES

In Mailing Circulation

88%
OF CONSUMERS

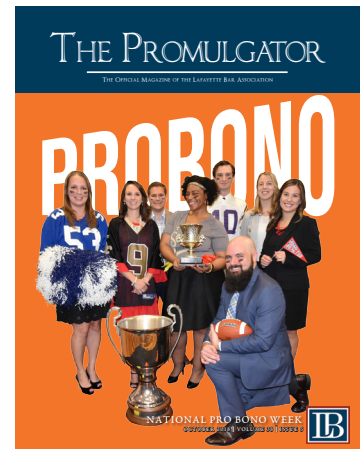
Use Print to Find Businesses

TARGETED ADVERTISING Generate exposure for your business as your advertisement makes its way into the hands of judges, attorneys, administrative assistants, paralegals, and clients.

AFFORDABLE Other magazines in the area can charge over a thousand dollars to advertise just once! Maximize the value of your dollar by advertising in *The Promulgator*.

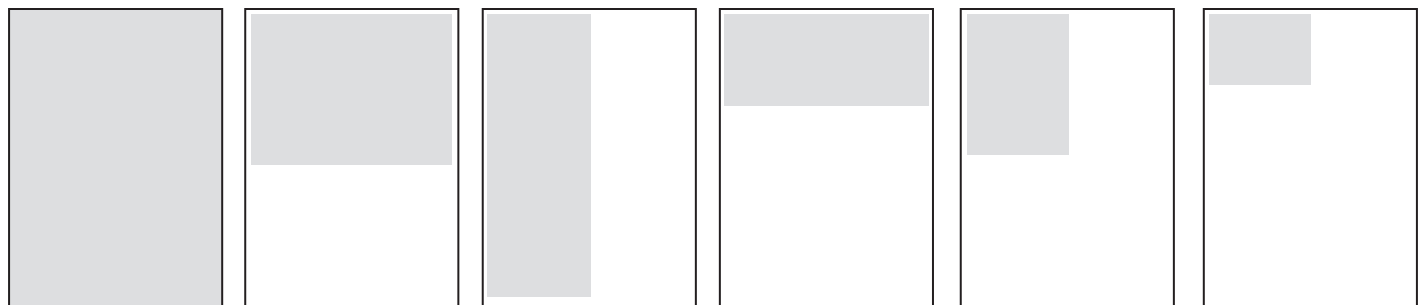
GROWTH Allow the connection between your business and the Lafayette Bar Association to lead to new business and an increased customer base.

JOB POSTINGS Find that perfect employee your firm or business is seeking.



LAFAYETTE BAR
ASSOCIATION & FOUNDATION

Choose the ad size that's right for your business!



Full Page
8.5" W x 11" H

1/2 Page
8" W x 5" H

1/2 Page
3.91" W x 10.25" H

1/3 Page
8" W x 3.31" H

1/4 Page
3.91" W x 5" H

1/8 Page
3.91" W x 2.48" H

*Classified Ads run a maximum of 75 words or less.

Black and White Pricing

	Single Insertion	3 Consecutive Issues 10% Member Discount	6 Issues - Members 25% Discount	6 Issues - Non Members 10% Discount
FULL	\$425.00	\$1,148.00	\$1,913.00	\$2,295.00
1/2 PAGE	\$275.00	\$742.50	\$1,237.50	\$1,485.00
1/3 PAGE	\$200.00	\$540.00	\$900.00	\$1,080.00
1/4 PAGE	\$150.00	\$405.00	\$675.00	\$810.00
1/8 PAGE	\$60.00	\$162.00	\$270.00	\$324.00
CLASSIFIED TEXT ONLY	\$30.00	\$81.00	\$135.00	\$162.00

Color Pricing

	Single Insertion	3 Consecutive Issues 10% Member Discount	6 Issues 25% Member Discount	6 Issues 10% Non-Member Discount
FULL	\$500.00	\$1,350.00	\$2,250.00	\$2,700.00
1/2 PAGE	\$325.00	\$877.50	\$1,462.50	\$1,755.00
1/3 PAGE	\$250.00	\$675.00	\$1,125.00	\$1,350.00
1/4 PAGE	\$175.00	\$472.50	\$787.50	\$945.00
1/8 PAGE	\$75.00	\$202.50	\$337.50	\$405.00

Ad Submission Guidelines

Ads must be print-ready, with the exception of Classified Ads. Every issue of The Promulgator is printed in gray-scale and available for download online in color. Please submit all artwork in color.

Cancellations made after artwork/text is submitted will be billed in full. Ads may be submitted via e-mail to katelyn@lafayettebar.org or delivered on a CD or thumb drive. Accepted file formats include: JPEG or PDF in 300dpi resolution.

Ad design and production services are available for an additional fee. Please contact LBA at (337) 237-4700 to inquire about ad production at least one month prior to artwork deadline.

All political advertisements must follow The Promulgator's Political Advertisement Policy. Please contact the LBA for a copy of the policy.

Publication Months	2019 Deadlines
FEB	JAN 15
APRIL	MAR 15
JUNE	MAY 15
AUG	JULY 15
OCT	SEPT 16
DEC	NOV 15

COMPANY

NAME - OFFICE MANAGER / MARKETING COORDINATOR / CONTACT PERSON

MAILING ADDRESS

CITY STATE ZIP CODE

PHONE EMAIL

SIGNATURE

Circle all issues in which ad will be placed:

FEBRUARY APRIL JUNE AUGUST

OCTOBER DECEMBER

AD SIZE: _____

AD TYPE: _____

DATE: _____

TOTAL: \$ _____

INVOICE #: _____ (FOR LBA USE)

PRINTING POLICIES

By purchasing an ad, you agree to the following: The Editor reserves the right to reject any advertising considered inappropriate in subject matter or appearance. Should an error occur in the advertisement for which the LBA is liable, responsibility is limited to republishing the correct ad. The advertiser is responsible for artwork submission. Last insertion will be run if new artwork is not received by the artwork deadline. Copy Responsibility: Liability for the content of each ad is assumed by the company or ad agency submitting the ad. The Lafayette Bar Association, the publisher, and the printer cannot be held liable for any claims made by an advertisement.