

2010- 2011 LBA Sponsorship Opportunities

LYLA Board of Directors Installation Banquet – La Fonda’s, August 2010

- **Exclusive or Co-sponsored event \$800 - \$1,500**
 - Company Name on event invitation
 - Company Name & Logo on event program
 - Company Name & Logo on table tents
 - Company Name & Logo on sponsor recognition poster board
 - Company Representatives may attend banquet

Bench Bar – September 9-11, 2010

- **\$250**
 - Option to provide a promotional item for attendee registration packages
 - Name & Logo display in Conference Registration Flyer; (700-900 views from attorneys, judges, and staff)
 - Name & Logo display in LBA Newsletter, the Promulgator; (900-1200 views from attorneys, judges, and staff)
 - Name & Logo recognition on Sponsor Recognition Board, visible throughout the conference
 - LBA Website display ad (250x250 pixels) on the Bench Bar 2010 conference page from July 1st - September 30th, 2010; (600-800 unique visitors per day)
- **\$500**
 - Two Tickets to the “Who Dat” party on Thursday night
 - Option to purchase tickets to attend the Friday lunch at the Roosevelt for \$40 each
 - Option to purchase tickets to attend the Friday night “Black & Gold Affair” social in the Roosevelt’s Blue Room for \$150 each
 - Option to provide a promotional item for attendee registration packages
 - Option to reserve a suite in the LBA Room Block at the discounted conference rate
 - Name & Logo display in Conference Registration Flyer; (700-900 views from attorneys, judges, and staff)
 - Name & Logo display in LBA Newsletter, the Promulgator; (900-1200 views from attorneys, judges, and staff)
 - Name & Logo recognition on Sponsor Recognition Board, visible throughout the conference
 - LBA Website display ad (250x250 pixels) on the Bench Bar 2010 conference page from July 1st - September 30th, 2010; (600-800 unique visitors per day)
- **\$1000**
 - Exhibitor Space - 6 ft. table display all day Friday in CLE conference area at the Roosevelt
 - Two tickets to attend the Thursday night “Who Dat” party.
 - Two tickets to attend the Friday lunch at the Roosevelt
 - Option to purchase tickets for the Friday night “Black & Gold Affair” social in the Roosevelt’s Blue Room for \$150 each
 - Option to provide a promotional item for attendee registration packages
 - Option to reserve a suite in the LBA Room Block at the discounted conference rate



- Premier Name & Logo display in Conference Registration Flyer; (700-900 views from attorneys, judges, and staff)
- Premier Name & Logo display in LBA Newsletter, the Promulgator; (circulated to 900-1200 attorneys, judges, and staff)
- Premier Name & Logo recognition on Sponsor Recognition Board, visible throughout the conference
- Premier LBA Website display ad (350x450 pixels) on the Bench Bar 2010 conference page from July 1st - September 30th, 2010; (600-800 unique visitors per day)

LBA/LPBF Board of Directors Installation Banquet – November 2010

- **Exclusive or Co-sponsored event \$800 - \$1,500**
 - Company Name on event invitation
 - Company Name & Logo on event program
 - Company Name & Logo on table tents
 - Company Name & Logo on sponsor recognition poster board
 - Company Representatives may attend banquet

Clay Shoot – March 2011

- **\$250 Sponsor**
 - Company Name & Logo on LBA Web site
 - Company Name & Logo on participants' T-shirts
 - Company Name & Logo on all Tournament promotional materials
 - Company Name & Logo in *The Promulgator*
- **\$500 2 Man Participant Sponsorship**
 - 2 complimentary shooters
 - Company Name & Logo on LBA Web site
 - Company Name & Logo on participants' T-shirts
 - Company Name & Logo on all Tournament promotional materials
 - Company Name & Logo in *The Promulgator*
- **\$1000 4 Man Participant Sponsorship**
 - 1 complimentary team (4 shooters)
 - Company Name & Logo on LBA Web site
 - Company Name & Logo on t-shirts
 - Company Name & Logo on all promotional materials
 - Company Name & Logo in *the Promulgator*

Golf Tournament – April 2011

- **Presenting Sponsor - \$2,500**
 - Exclusive opportunity limited to 1 company
 - Company representative to welcome players and kick off the tournament
 - 2 Team entries of 4 players each



- Exclusive Hole – a tent may be provided by your company to be placed on the hole
 - Promotional items (provided by you) to be placed in goodie bags (150 items needed)
 - You may provide the goodie bags for the players (150 bags needed)
 - Name & Logo on the sponsorship form
 - Name & Logo on tournament registration form
 - Name & Logo on LBA Web site
 - Name & Logo in LBA news weekly e-blasts
 - Name & Logo in LBA bi-monthly publication, *the Promulgator*
 - Company banner (provided by you) to be hung in a prominent location
 - Signage at tournament (LBA provided)
 - Name recognition during the tournament
- **ACE Sponsor - \$1,000**
 - 4-man Golf Team
 - Exclusive Hole – a tent may be provided by your company to be placed on the hole
 - Signage at tournament (LBA provided)
 - Name & Logo on LBA Web site
 - Name & Logo in LBA news weekly e-blasts
 - Name & Logo in LBA bi-monthly publication, *the Promulgator*
- **Birdie Sponsor - \$500**
 - 2-man Golf Team
 - Exclusive Hole – a tent may be provided by your company to be placed on the hole
 - Signage at tournament (LBA provided)
 - Name & Logo on LBA Web site
 - Name & Logo in LBA news weekly e-blasts
 - Name & Logo in LBA bi-monthly publication, *the Promulgator*
- **Tee Box Sponsor - \$250**
 - Limited availability
 - Company Name printed on hole signage (LBA provided)
 - May provide a tent as well as a representative(s) to man the hole
 - May handout promotional items at the hole
 - Company Name on LBA Web site
 - Company Name in LBA news weekly e-blasts
 - Company Name in LBA bi-monthly publication, *the Promulgator*
 - Signage at tournament (LBA provided)

Bowling Tournament – June 2011

- **Lane Reservation - \$125**

Firm or individual attorneys may reserve a lane for the event. Each lane may have up to four bowlers.

- **Lane Sponsorship Only - \$300**

Your name or logo will be advertised in the program for the tournament, at the tournament and in *The Promulgator*.

- **Lane Sponsorship + 1 team - \$400**

Your name or logo will be advertised in the program for the tournament, at the tournament and in *The Promulgator*.

- **Door Prize Sponsor**

This can be a cash donation or an item in a multiple of 4. (i.e. 4 gift certificates, 4 mini ice chests or 4 other prizes)

Last Appointment – any time

- **1,000 – 1,500**

- Sponsor a last appointment social by letting us know of your interest. We will come up with a date, theme, and promotional materials. Your sponsorship money will cover cost of food, drinks, and printing for post cards. You may choose the venue and the type of food/drinks to be served.
- Can host a Last Appointment or Co-sponsor with another company- cost usually equals \$1,000 – \$1,500 depending on venue
- Co-Sponsorships could range from \$250 - \$750 depending on the number of other sponsors involved in an event

Promulgator – any time

- 2010 Publication Months

- February
- April
- June
- August
- October
- December

- 2010 Deadline for Artwork

- Jan. 25
- March 22
- May 25
- July 26
- Sept. 20
- Nov. 22

● Ad Rates:	Single	3 Issues	6 Issues
○ Full Page	\$350	\$790 member/ \$945 non	\$1,575
○ Half Page	\$225	\$505/605	\$1015
○ 1/3 Page (horizontal or vertical)	\$175	\$395/475	\$790
○ ¼ page	\$125	\$280/335	\$505
○ Business Card	\$ 50	\$115/135	\$225

